## Partners in Parenting









2021 Impact Report

### **About PIP**

Partners in Parenting (PIP) offers weekly parenting support groups for new parents. PIP exists in the community to provide a safe space to share the highs and lows of parenting, grow as a new parent, combat social isolation, and build community.

PIP has supported close to 1,500 families in the transition to parenthood since 2014. For 8 to 10 weeks, new parents get together and cover an array of topics from feeding and sleeping, to racial and social identity, to emotional struggles or parent-baby bonding techniques. As a new parent, feeling part of a community has never been more important, especially for those who otherwise don't have local support.

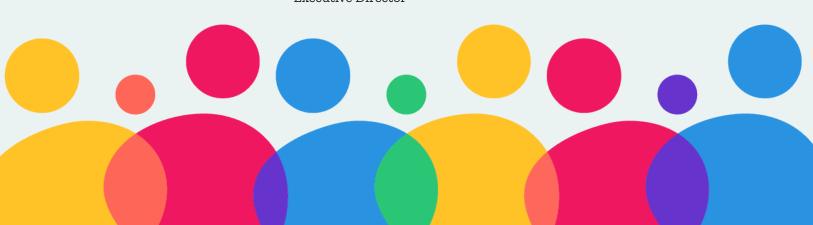
## e don't

As I reflect on what 2021 brought us, I am overwhelmed with gratitude and deeply inspired by the commitment, love, and support I witnessed from everyone involved in making PIP's mission a reality: providing a village of support for all new parents in Central Texas. Welcoming a new baby during a pandemic has proven very challenging for parents. In response, PIP continued to offer virtual and hybrid support group options to eliminate isolation, provide resources, and build community.

Nevertheless, there is still a lot of work to be done. For example, I am proud to share that we clearly outlined one of PIP's strategic priorities for the next three years: to serve families that have been historically underserved such as Spanish-speaking, Black, Brown, and LGBTQIA+ families. Equity remains central to our work especially now that the pandemic has exacerbated the inequities families face as they transition into parenthood. Some of our continually evolving areas of change include our desire to keep listening to the community's needs, prioritizing the diversity of our board, and elevating and centering the voices of those who have lived experience and incorporating them into our decision-making process. I invite you to look back on last year with us to celebrate what we were able to accomplish together.

Warmly,

Valerie Rios Executive Director



## **Our Year**

We grew our groups for **Spanish-speaking parents by 25%**.

We **expanded our no-cost groups** to account for income disparities across Austin.

We successfully hired an inaugural **Director of Strategy and Development**.

We expanded our programming with two new offerings: **Toddler and LGBTQIA+** groups.

+ South offered

+ South offered

+ Pustin area Zipcodes





Our first **group for LGBTQIA+ parents filled up within a day**,
which is why PIP is focused on
expanding our capacity specifically
focused on hosting more groups for
LBGTQIA+ families.

We **didn't have the capacity**to hire someone dedicated
to data analytics, grant writing,
or grant reporting.

Staff continued to work from home due to a **lack of permanent** meeting space.

Ongoing pandemic-related burdens contributed to inconsistent program offerings.



In Their Words

"It was such good timing to meet families going through the same thing as us. It normalized the stress and anxiety and gave us tools to get through it."

"Compartir con otras personas y no sentirme tan sola y abrumada con los cambios de mi bebé y escuchar opiniones de madres con experiencia ya que yo soy primeriza."

"The support and friendships we made got us through a challenging and wonderful time in our lives."

# What's the best part about being in a PIP group?

"Que pude hablar sobre temas importantes que me daba pena hablarlo con otras personas y me ayudó mucho hablarlo con mi grupo y escuchar más opiniones."

## Because of Their PIP Group...

90% of parents feel less isolated.

**92%** of parents feel more confident caring for their baby.

90% of parents feel they have more local connections to people who can support them as a parent.

94% of parents feel more emotionally connected to their child.

**92%** of parents feel less overwhelmed and stressed about parenting.

## Thank You!

We are deeply grateful for our community partnerships! Our work could not have been possible without you! From the bottom of our hearts, THANK YOU!

**Episcopal Health Foundation** 

**Moody Foundation** 

St. David's Foundation

H-E-B Helping Here

The Nelson Family

**United Way** 

The Moskowitz Family

Anonymous PIP alumni

Whole Foods

The Haefner Family

Sagis

+ Nearly 500 unique donors



A proud member of the Maternal Health Equity Collaborative (MHEC).

## Stay tuned!

Subscribe to our newsletter for more updates from PIP as we continue this important and life-changing work.









+ follow along on social <a href="mailto:opipatx">opipatx</a>

## **2021 Financials**

Grants	49%
Fundraising Events	
Individual Contributions	
Program Fees	7%



Programs	88%
General Admin	
Fundraising	5%



